



A  
ONE DAY  
INTERNATIONAL LEVEL SEMINAR  
ON  
SUSTAINABLE LIVING CONCERNS: A PERSPECTIVE ON  
PSYCHO-SOCIAL ENVIRONMENT



Organized by  
THE DEPARTMENTS OF EDUCATION, SOCIOLOGY & ECO-CLUB,  
WOMEN'S CHRISTIAN COLLEGE, KOLKATA

In collaboration with  
THE CENTRE FOR ENVIRONMENT AND ECONOMIC DEVELOPMENT (CEED)  
(A Research Institution Affiliated to NITI Aayog, Govt. of India & TISS)  
(KOLKATA CHAPTER)

ON  
7<sup>TH</sup> JANUARY, 2019  
AT  
WOMEN'S CHRISTIAN COLLEGE, KOLKATA

## AN INVITATION



The Department of Education, the Department of Sociology and the Eco Club of Women's Christian College, Kolkata and the Centre for Environment and Economic Development (CEED), a Research Institution affiliated to TISS and NITI Aayog, Govt. of India, are jointly going to organize an International Level Seminar on '*Sustainable Living Concerns: A Psycho-Social Environment Perspective*' on **7<sup>th</sup> January, 2019** at Women's Christian College campus. All faculty members, researcher scholars and students (PG) from different disciplines are cordially invited to present their research papers in the conference.

## FOCAL THEME

Sustainable development is a complex concept that is embedded in the concern for the environment. In time, it has been enriched with an economic and a social dimension. In the beginning, sustainable development was meant to be the solution to the ecological crisis caused by heavy industrial exploitation of resources and continuous environmental deterioration. Its main goal was to preserve the quality of the environment. At present, the concept of sustainable development also embraces the quality of life both from the economical and the social perspective. The main concern of the sustainable development strategy is the human community in space and time and the creation of a cohesive system that is able to cover the costs generated by economic-social growth, pollution prevention and its negative effects.

Sustainable development has various dimensions – ecological, economic and educational as well as sociological. The ecological dimension is concerned with sustainable consumption and production, natural resource preservation and management, climate change and clean energy. The economic dimension deals with socio-economic development and sustainable transport, while the social dimension envisages social inclusion, demographic changes, cultural lag and public health. Underestimating the role of social factors in sustainable development will endanger development programmes and projects.

The sociological dimension adds two sets of elements to sustainable development. In the first place, it provides a number of concepts that help in explaining social actions, human relations, the complex forms of social organisation, institutionalised arrangements and culture, motivations, incentives and values that shape man's attitude towards his fellow creatures and natural resources. In the second place, it provides social methods for the prompt coordination of social actions and acts as a barrier against harmful behaviour, stimulating association, alternative social arrangements and social capital development. Programme planners in search of sustainability are often unaware of the cultural mechanisms that can be used to encourage social dynamism and coordinate actions towards development programmes. These tools vary from creating a public conscience to investing in human capital, from simple consulting activities to developing participatory management; from enhancing traditional values and old practices to introducing innovation; from authorisation to increased social cohesion to; from the individual behaviour determined by economic

motivations to exploiting the power of solidarity, self-organising confidence and group values.

The majority of political and intellectual leaders around the world acknowledge sustainable living concerns as top priority as sustainable development is the most important tool for protecting the biosphere and to secure the future. The debate on sustainable living concerns is driven by the effort to attain the ideals of humanism and the harmony between man and nature.

The physical and the social environment of human beings are interrelated. Our physical surroundings mediate, affect, inhibit and encourage our social and personal relationships. Every environmental setting induces feelings, associations and attitudes in the perceiver that may be described as its ambience. Humans react both consciously and unconsciously to their environment which has a profound effect on feelings, behaviour, general health issues and productivity.

In the context of contemporary society where environmental problems are increasingly threatening the sustainability of human existence, it is crucial that environmental psychology be given its due importance.

Research suggests that various factors may interact and cause or contribute to the development of mental health problems including physical, social, environmental and psychological factors

Human beings and their environments are in mutual transactional relationship. Human psychological processes cannot be understood without their environmental context and inversely, physical settings cannot be fully described without the psychological mechanisms inspiring them.

The objective of the seminar is to delve deeper into the human-environment interactions by exploring the psycho-social and environmental perspectives in an attempt to create, manage, protect and restore environment with an aim to promote sustainable behaviour.

## **SUB THEMES**

The related sub themes are:

- i. Changing Social Environment and Cultural Lag.**
- ii. Socio-Political Concerns and Global Change.**
- iii. Mental Illness and Environmental Connections.**
- iv. Environmental Concerns and Sustainable Development.**
- v. Environmental and Consumer Behaviour.**
- vi. Environmental Ethics and Economic Activities.**

## ABOUT WOMEN'S CHRISTIAN COLLEGE



**Dr. Ajanta Paul, Principal,  
Women's Christian College**

Women's Christian College is an undergraduate college for women in south Kolkata, West Bengal, India. It has been rated as a Grade 'A' college by the National Assessment and Accreditation Council, an autonomous organization that evaluates post-secondary academic institutions in India. It operates under the aegis of the Bengal Christian Council, an autonomous interdenominational Christian body that draws from the best practices of rival Christian denominations in administering educational institutions in West Bengal. In legal terms, it is a Grant-in-Aid college college that is affiliated to the University of Calcutta and is aided by the University Grants Commission, New Delhi. Women's Christian College, Kolkata has been steadily forging ahead since its inception in July 1945, adapting to the changes in the world around it but invariably retaining its core values of service, integrity, discipline and decency.

It is a modern, ICT-enabled educational institution with Wi-Fi facilities, smart classrooms equipped with audio-visual technological aids, fully automated libraries and a highly supportive staff.

## ABOUT CEED

Centre for Environment and Economic Development (CEED) is a Research and Knowledge Centre, affiliated to NITI Aayog, Govt. of India and Tata Institute of Social Science, working for the Greater South Asian Region and its secretariat is based in Delhi, India, has just opened its Kolkata Chapter. CEED starts with broad objectives & vision to promote Research, Advocacy, Education and sharing knowledge through publication, outreach programme and partnership for sustainable and cognitive development of the Region. CEED works through partnership and sharing knowledge with multi-level crosscutting issues of Environmental Protection, Socio-Economic Development, and Humanitarian dimension. It focuses more on Research and its uniqueness lies in its comprehensive Policy level research intervention and cooperation, for the long term idea of sustainable development of the South Asian region.

The research based organization works in a wide spectrum related to the arena of NRM/ Water Resource Management, Disaster Risk Reduction (DRR) & Management, WASH (Water, Sanitation & Hygiene), Climate Change, Urban Environmental Management and prevailing issues of Humanitarian dimensions, Livelihood development, Capacity Development, Human Rights Advocacy, Community Development and Governance in the region. The objectives of CEED are to develop applied policy research for developing a network of partnership to make vulnerable communities resilient to prevailing situation and

show the way to development. CEED adopts a community based approach, indigenous technology to empower communities through awareness, training and education. CEED from the beginning places more emphasis and focus on women and child issues and remains dedicated to their integrated sustainable development.

## **SUBMISSION OF ABSTRACT & FULL PAPER**

Authors are requested to submit their original research contribution in the form of an abstract with specified subtheme, not exceeding 300 words with maximum 5 key words, 1.5 spaced, 12 fonts, Times New Roman, justified on both sides. The abstract must carry the authors name, designation, affiliation, contact number with STD or ISD code (e.g. +91-980000000) and email id. The abstract must contain a brief introduction, objectives, methodology, database, major findings and keywords.

The authors may submit their full length paper after getting the letter of acceptance of abstract from the organizers. In that case the format of the full length paper will be the same as the abstract. The full paper must not exceed 7 pages including all the tables, diagrams, maps, references, title and particulars related to the author(s). It is highly expected that the contributions should be authentic as per the research ethics of anti-plagiarism.

Both the abstracts and full papers have to be submitted to the following email Id [iswcc19@gmail.com](mailto:iswcc19@gmail.com)

## **PUBLICATION**

The abstracts and papers will be accepted after the process of review by an expert committee and on the basis of their recommendations, selected number of papers will be published in an UGC enlisted referred journal namely, ***INTERNATIONAL JOURNAL OF INTEGRATED RESEARCH AND DEVELOPMENT*** (ISSN: 2278-8670). An additional charge of Rs. 1200/- (Twelve hundred) is needed for publication if a manuscript is accepted by the Editorial Board.

## **AWARDS**

On the basis of the applicability of their research paper in real world, one participant from each technical session will be awarded the ***Best Paper Presentation Award***.

## REGISTRATION

CATEGORIES	BEFORE DUE DATE	AFTER DUE DATE
Faculty Members/Delegates	1200.00	1400.00
Research Scholars	800.00	1000.00
Post-Graduate Students	600.00	800.00

- Participants are requested to send their registration fees to the following bank account:

**Name of the Bank: United Bank of India**  
**Beneficiary A/C Name: CEED, Kolkata**  
**A/C No: 1660010046075**  
**IFSC Code: UTBI0KUBF94**

- *Registration fee shall cover expenses related to participation like seminar kits, abstract volume, tea-snacks and lunch for both the conference days to the delegates.*
- *There will be no provision for spot registration.*
- *Research Scholars and Students are requested to submit a scanned image of their valid ID Proof issued by their respective institutions at the time of mailing their application form.*
- *Participants have to arrange their own accommodation.*
- *No T.A/ D.A will be provided to the participants.*

## SPONSORSHIPS

To support the brain storming sessions, following are the financial involvement:

- **Sponsorship- - Rs. 100,000/- & above**
- **Co / Associate Sponsorship- Rs. 50,000/- & above**

Sponsors can directly transfer the amount into given bank account number mentioning in the Registration column or can provide their A/C payee cheques in favour of the *'Centre for Environment and Economic Development, Kolkata Chapter'*.

## **IMPORTANT DATES**

- **Last Date for Submission of Abstracts– 10<sup>TH</sup> NOVEMBER , 2018.**
- **Intimation of Acceptance of Abstract – 15<sup>TH</sup> NOVEMBER , 2018.**
- **Last Date for Online Registration – 25<sup>TH</sup> NOVEMBER , 2018.**
- **Submission of Full Length Paper– 07<sup>TH</sup> DECEMBER , 2018.**

## **SEMINAR ORGANIZING COMMITTEE**

### **Chairperson**

**Dr Ajanta Paul**

**Principal, Women's Christian College**

### **Convener**

**Mr. Biswajit Roy Chowdhury**

**Chief Executive Officer, CEED**

### **Jt. Conveners**

**Dr Tumpa Mukherjee & Smt Mili Mishra**

### **Treasurers**

**Mr. Amit Pramanik & Sri Somnath Hazra**

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## **FOR MORE DETAILS**

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## REGISTRATION FORM

AN INTERNATIONAL LEVEL CONFERENCE

on

**SUSTAINABLE LIVING CONCERNS: A PSYCHO-SOCIAL ENVIRONMENT PERSPECTIVE**

Jointly organized by

**THE DEPARTMENT OF EDUCATION, THE DEPARTMENT OF SOCIOLOGY, ECO-CLUB,**

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(A Research Institution Affiliated to NITI Aayog, Govt. of India & TISS)

**(KOLKATA CHAPTER)**

on

**7<sup>th</sup> JANUARY, 2019**

Name of the Participant: \_\_\_\_\_

Designation: \_\_\_\_\_

Affiliating Institution: \_\_\_\_\_

Dietary Preference (Veg / Non-veg): \_\_\_\_\_

Postal Address: \_\_\_\_\_

State / Province: \_\_\_\_\_ Country: \_\_\_\_\_

PIN: \_\_\_\_\_

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Presenting Paper (Yes / No): \_\_\_\_\_

Title of the Paper: \_\_\_\_\_

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Sub-theme of the Paper: \_\_\_\_\_

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Full Signature with Date

- *Participants have to show the confirmation mail/message at the registration desk at the time of registration.*