

## AN EXHIBITION-CUM SALE ON ECO-FRIENDLY PRODUCTS

Women's Christian College, Kolkata, proudly presents an Exhibition-cum-Sale of handmade and environment-friendly products on the college premises on October 5, 2018, from 11 A.M. to 4P.M. This is a joint initiative by ECO CLUB, SUCHARU under Women's Study Cell and PLACEMENT CELL of the college.

The exhibition-cum-sale is part of the college's endeavor to encourage its alumnae to consider self-employment as a socially useful and productive option. It also seeks to provide a platform for the college's former students to showcase their creativity and display their handicrafts. The PLACEMENT CELL of Women's Christian College takes this as an opportunity to bring past and present students together and foster the spirit of exchange and interaction.

The ECO CLUB of the college, in keeping with the Earth Day 2018 theme "End Plastic Pollution", promotes the exhibition-cum-sale to encourage the use of non-plastic and biodegradable products, in order to generate awareness about alternatives to plastic.

SUCHARU is the empowerment wing of the college's Women's Study Cell. It was originally conceived as project for aiding underprivileged women from backward communities, to whom vocational training was imparted since 2014, to help them become self-reliant and economically independent. Today it works with a group of ex-students of the college, with a view to fulfilling the same objectives.

It is hoped that all who attend will enjoy themselves, encourage those who are displaying their handiwork, and envision a plastic-free environment.

